



Butterfly Whisperer

By Brenda &
Ben Kulon

Attract Butterflies to Your
Backyard using Natural and
Traditional Gardening
Methods



*Put the "Wild" Back into
Your Backyard!*



LAMBTON WILDLIFE INC.

...protecting nature for over 40 years

Lambton Wildlife Inc. (LWI) is a
volunteer Nature Club based in
Sarnia-Lambton working since 1966 to
encourage and promote the
conservation, preservation and
protection of the environment
including plants, natural resources
and wildlife.

www.lambtonwildlife.com

Box 681 Sarnia ON N7T 7J7

Project Coordinator:

Gord Catterson 519-337-1246

Fax: 519-913-2449

info@lambtonwildlife.com

Charitable # 119004620RR0001

LAMBTON WILDLIFE INCORPORATED



May 2009

Dear Nature Supporters & Groups,

Lambton Wildlife Inc. is pleased to invite you to play a critical role in helping to protect native butterfly populations.

Thanks to a significant volunteer contribution by Brenda and Ben Kulon, we are planning to publish a book that will inspire and inform many how to put a little bit of "Wild" into our gardens and backyards. Attached is a flyer that outlines our project, the *Butterfly Whisperer*.

We are offering a one-time opportunity to groups like yours to launch this book and reach a wide audience. As a volunteer-based charity, we need pledges to ensure there is enough interest to cover the printing costs. Once published, the book's message will be promoted through wide distribution, talks and tours by volunteers and professionals.

We are looking for early supporters, to be recognized as *Butterfly Protectors* in this publication. Your early-bird order will leverage the printing of more copies and wider distribution. As well, early contributors will receive a special, limited-run, hard-cover, signed Protector Edition. Replies by **June 30, 2009** will be guaranteed a listing in the book.



You and your group can participate in different ways, for as little as a \$100 pledge:

- Fundraise for Your Group ~ *Reserve an early-bird Order*
- Help us Reach New Audiences ~ *Pledge a Charitable Contribution*
- Send a Butterfly ~ *Direct books & outreach to groups & people of your choice e.g. to local school, library, politician, friend*
- Request a Speaker *(as available)*
- Spread the Word ~ *Distribute flyers at your meetings*

We look forward to hearing from you by June 30.

Sincerely,

Dick Maxfield
President